

# PRESS RELEASE

## HCX to host Crypto Assets & Institutional Investors Summit during World Economic Forum 19-20 January 2019 in St Moritz

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**LONDON, UNITED KINGDOM, December 18, 2018 / EINPresswire.com/ -- London - 2018** will likely go down in history as a year that crypto became an institutional asset class, though the market sentiment continues to remain bearish. Himalaya Capital Exchange (HCX), a security token creation, issuance and exchange platform in making, will hold a two-day Swiss Crypto Assets Summit, in St. Moritz, Switzerland that will bring together some of the most exciting blockchain startups, crypto funds and institutional investors to learn, explore and forecast the future of the crypto industry in the backdrop of splendid alpine beauty.

The high-profile investor roundtable will coincide with the 2019 Annual Davos World Economic Forum , by far the most important annual gathering of global financial and economic elite and thought-leaders. Morgan Stanley announced crypto as an institutional asset class in 2018. In a survey of LPs conducted by Intralinks in 2018, 12% of global LPs stated that they would be making definite allocations to crypto in 2019. This is an exclusive opportunity for institutional grade managers of capital to learn more about this nascent and promising industry, meet some pioneer innovators of the crypto movement, and also learn from other institutions who invested early in crypto, in a relaxed setting.

**We are reimagining capital markets, and creating a platform for wall street and crypto projects to do business together. Institutional asset managers and crypto leaders need to educate each other.”— Arifa Khan, CEO & Founder of HCX**

**Arifa Khan, chair of HCX, said :** “When institutional participation in crypto economy is strengthening everyday by way of investments in crypto focused funds and startups, infrastructure creation for security tokens, partnerships between Wall Street incumbents and crypto pioneers, active role of institutional custodians like Fidelity Digital Assets, allocation commitments by traditional endowments such as Yale, and Morgan Stanley declaring crypto as an institutional asset class, the public sentiment on crypto is still bearish as public awareness of these encouraging developments that ought to have a positive impact on the fundamentals is still low.”

**She added :** “As crypto evangelists, we at HCX wish to play a serious role in bringing together institutional capital and crypto projects so as to educate both sides and bridge the lacunae to help capital formation of early stage entrepreneurs and to help take crypto mainstream.” Asked on how this is unique and different from the hundreds of blockchain and crypto conferences around the world, she elaborated “I have traveled around the world for 18 months evangelising crypto since first publishing the world’s first pioneering Security Token white paper in June 2017, and I did not see any serious crypto funds or institutional investors at these gatherings. So I wanted to create an exclusive LP and asset manager roundtable where serious deployers of capital can be well informed about crypto economy and meet crypto thought leaders face to face, separate the genuine industry opportunity from the fraud and hype that was rampant in 2017, dispel any misconceptions and forge a way forward. Crypto is the innovation Wall Street needs, not a threat to hide from. We will continue onward to a global investor roadshow starting February 2019 where the most promising crypto projects can join us and showcase to regional investors who cant make it to Davos.”

**Attendants will get an opportunity to learn on such areas :**

- Launching security token offerings (STOs)
- Launching crypto funds
- Managing operational and cyber risks in the crypto sector
- Identifying institutional grade custody solutions and service providers
- Forecasting crypto-trends in 2019

Invitees include investors from USA, Switzerland and rest of Europe, Middle East, Asia, Israel. Amongst those expected to attend the event are funds such as Block Tower Capital, Binance Labs, EOS Fund, Crypto Assets Management etc..

Crypto projects (ICOs and STOs) are invited to apply to pitch at the exclusive investor roundtable in St Moritz, and for the global investor roadshow in Feb 2019. Applications open until December 2018.

**About Himalaya Capital Exchange:**

Himalaya Capital Exchange (HCX) is a project aimed at creating a tokenized platform for Initial Public Offerings (IPOs) on a global, borderless, stock exchange. The platform as a service eco-system would offer an alternative to investment banks that are currently mandated to lead-manage IPOs, and give corporates, governments, and other entities raising public capital a less costly, and more democratic option with instant access to global investors. We are giving entrepreneurs everywhere the chance to create their own shares and bonds, and raise money within minutes from across the world frictionlessly on an automated investment banking platform. The platform would run on smart contract algorithms and at a later point make use of Machine Learning and AI in matching and creating a marketplace. This will be a first of its kind securities marketplace governed by token holders. Currently, HCX is backed by John Puttick, founder and chairman of GBST, Arun Sharma, deputy vice chancellor at Queensland University, Leanne Kemp, CEO of Everledger, Ghanshyam Dass, ex-director of Nasdaq and Board member of KPMG, Mario Pazos, of Pazos Law, USA, and others. Currently,

in private token sale before launching the public pre-sale of tokens in 2019.

**HCX Resource Library:**

<http://resourcelib.capitalexchange.tech>

**HCX White Paper:**

<http://wolfgangflow.com/himalaya>

**For the conference details, please visit:**

<http://stmoritz.capitalexchange.tech>

**Invitation to Asset Managers**

<http://stmoritz.capitalexchange.tech/image/CryptoAssetSummit.pdf>

**Investor Roadshow Calendar 2019**

<http://roadshow.capitalexchange.tech>

**Upcoming Security Token events**

<http://sto.capitalexchange.tech>

**Telegram**

<http://t.me/CapitalCoinico>

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HCX Investor Roadshow February 2019 for the hottest ICOs & STOs